

## Key Stage 5: Media Studies

<p><b>Curriculum Aims</b></p> <p><b>‘Independence and Initiative’</b></p> <ul style="list-style-type: none"> <li>▪ Advanced understanding</li> <li>▪ Independent learning skills</li> <li>▪ Debate and discuss, whilst being sensitive of the views and experiences of others</li> <li>▪ Wider reading</li> </ul> <p>(Including links to British values if relevant)</p>	<p><b>What will you see in English lessons?</b></p> <p>Analysis:</p> <ul style="list-style-type: none"> <li>▪ Reading with insight</li> <li>▪ Close, precise analysis of texts</li> <li>▪ Fluent and well-developed arguments and interpretations</li> </ul> <p>Speaking and Listening:</p> <ul style="list-style-type: none"> <li>▪ Class discussion, debates and presentations</li> </ul> <p>Practical Skills:</p> <ul style="list-style-type: none"> <li>▪ Print design and production</li> <li>▪ Audio-visual design and production</li> <li>▪ Website design and production</li> </ul>	<p><b>What will you see in students’ English books?</b></p> <p>English note books:</p> <ul style="list-style-type: none"> <li>▪ rough notes</li> <li>▪ ‘how to’ guides</li> <li>▪ key terminology</li> <li>▪ planning</li> <li>▪ annotations</li> <li>▪ mark schemes</li> <li>▪ feedback and targets</li> </ul> <p>Google Classroom/ separate paper:</p> <ul style="list-style-type: none"> <li>▪ extended pieces are marked after a safe time period or online</li> <li>▪ research tasks</li> </ul>
<p><b>Curriculum Content and sequencing</b></p> <ul style="list-style-type: none"> <li>▪ Advertising and Marketing</li> <li>▪ Television Industry</li> <li>▪ Film Industry</li> <li>▪ Magazine Industry</li> <li>▪ NEA: Cross-Media Production</li> <li>▪ Radio Industry</li> <li>▪ Media in the Online Age</li> <li>▪ Newspaper Industry</li> <li>▪ Video Games Industry</li> </ul>	<p><b>What formative assessment will you see in English?</b></p> <ul style="list-style-type: none"> <li>▪ Note and folder checks</li> <li>▪ Feedback on paragraphs and plans</li> <li>▪ Detailed feedback on extended pieces, including reference to the ‘A’ Level examination criteria</li> </ul>	<p><b>What is the faculty currently reading and discussing and why?</b></p> <p>We are currently reading:</p> <ul style="list-style-type: none"> <li>▪ Advertising and marketing</li> <li>▪ Television Industry</li> <li>▪ Film Industry</li> <li>▪ Media in the Online Age</li> </ul> <p>Why?</p> <ul style="list-style-type: none"> <li>▪ To develop a sound understanding of the industries and the exam board key texts</li> <li>▪ To apply key skills of analysis to essay questions.</li> </ul>