

## Key Stage 4

### Curriculum Aims

Graphics Communication is defined here as the practice of creating work to convey information, ideas and emotions through the use of graphic elements such as colour, icons, images, typography and photographs. Students learn to explore and develop their knowledge and understanding through the application of different techniques and processes, media in contemporary and past societies and cultures. Students will gain knowledge and experience of real-world contexts and where appropriate, links to the creative industries.

### What will you see in Graphic Communication lessons?

Students will develop skills and knowledge to work creatively using different processes and techniques. Students will learn how to create work using computer aided design, typography, drawing, illustration, print and photography.

### What will you see in students' books?

Students produce a portfolio of practical work showing their personal responses to a set starting point. The portfolio may be presented in formats for the specification title they follow chosen area of study, including sketchbooks, digital presentations, mounted sheets, maquettes, prototypes, animated work, scale models or illustrated written work.

### Curriculum Content and sequencing

The Graphic Communication course begins with the investigation of what is graphic communications and how it relates to career choices. The course continues with skills-based investigation leading to personal investigations as the courses progress. There is an emphasis on creative problem solving, focussed quality research and gaining a

### What formative assessment will you see in art?

All work is assessed and discussed in accordance with the examination mark schemes. Assessment objects and how to achieve them are regularly discussed in class. Comments on work offer direction to develop and improve work.

### What is the faculty currently reading and discussing and why?

We are currently reading:  
Teachers regularly visit different museums and their websites.  
- Design museum  
- V and A  
- Sky Arts Programmes.

broader understanding of contemporary contexts.

Plus Teachers get involved with different social media groups

Why?

To Keep up to date with current trends, designers and product ideas